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Exam. Code : 103202

Subject Code: 1059

### B.A./B.Sc. Semester—II

## JOURNALISM AND MASS COMMUNICATION

Time Allowed—3 Hours]

[Maximum Marks—80

# SECTION—A

Note: — All questions are compulsory. Each question carries 2 marks.

- 1. FTII
- 2. Explain OB
- 3. Educational Television
- 4. Information and Broadcast Minister
- 5. Soap Operas
- 6. Explain characteristics of Radio
- 7. Hard News
- 8. Sting Operation
- 9. Editing
- 10. News.

10×2=20

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(Contd.)

### SECTION—B

Note: — Attempt any *eight* questions out of *ten*. Each question carries 5 marks.

- 1. What is News? Explain various elements of news.
- 2. Explain various types of Reporting.
- 3. Discuss various formats of Radio.
- 4. What is the difference between Radio and Television?
- 5. Discuss various sources of News.
- 6. Explain various Recording Equipments.
- 7. Write a short note on DAVP and RNI.
- 8. What is Editing?
- 9. How has television affected the performance of other mass media in India?
- 10. Explain the development of Cinema in India.

 $8 \times 5 = 40$ 

### SECTION—C

Note: — Attempt any *two* questions out of *four*. Each question carries 10 marks.

- 1. Explain the development of TV in India.
- 2. Explain various types of Microphones.
- 3. Discuss today's scenario of Radio in India.
- 4. What is News? Discuss various types of News.

 $2 \times 10 = 20$